



30 YEARS OF INSIGHT
CAPABILITIES
& CONNECTIONS

2023 SPONSORSHIP OPPORTUNITIES

**THE SIR EDWARD
'WEARY' DUNLOP
ASIALINK DINNER**



**THE SIR EDWARD
'WEARY' DUNLOP
— MEDAL —**

Event Snapshot

The Sir Edward 'Weary' Dunlop Asialink Dinner is our signature annual event, featuring distinguished speakers, cultural performances and attracting more than 300 leaders from the business community, government, non-governmental organisations and the media.

During the gala dinner, we will be awarding the Sir Edward 'Weary' Dunlop Asia Medal to a prominent individual with an outstanding record of achievement in improving Australia-Asia relations and enhancing the quality of life in the region.

The event also features the Sir Edward 'Weary' Dunlop Asia Lecture which invites eminent Australians and leaders from Asia to present their vision for Australia-Asia relations into the 21st century. Previous lectures have been delivered by luminaries such as former Prime Ministers, senior business leaders and other distinguished members of the community.

We invite you to join us as a corporate sponsor and align your brand with this prestigious event, celebrating outstanding contributions in advancing Australia's engagement with Asia.

Sir Edward 'Weary' Dunlop Asia Medal

The Dunlop Asia Medal is awarded for an outstanding record of achievement in improving Australia-Asia relations and enhancing the quality of life in the region. The Medal provides recognition and support for exemplary Australians committed to excellence in both their vocations and their contributions to Australia-Asia relations.



Sir Edward 'Weary' Dunlop Asia Lecture

The Sir Edward 'Weary' Dunlop Asia Lecture encourages eminent Australians and Asians to present their vision for Australia-Asia relations into the 21st century and to commemorate the life and vision of Sir Edward 'Weary' Dunlop. The lecture consistently attracts high profile speakers and is the occasion for awarding the Dunlop Asia Medal and Dunlop Asia Fellowships.

The Sir Edward 'Weary' Dunlop Asia Lecture was inaugurated in December 1993, by the then Prime Minister of Australia, Paul Keating, to commemorate the life of the late Sir Edward 'Weary' Dunlop, one of Australia's most revered citizens and a pioneer of Australia-Asia relations.

Recent Sir Edward 'Weary' Dunlop Asia Medal Recipients

YEAR	LECTURE	MEDAL
2022	Hon Julie Bishop	Hon Julie Bishop
2019/2020	The Hon Governor Linda Dessau Hon	Carrillo Ganter & Ziyin Wang Gantner
2018	Gareth Evans AC QC KC FASSA FAIIA	Peter Varghese AO
2017	Shemara Wikramanayake	Sir Rod Eddington AO FTSE
2016	Andrew Penn	Prof Heather Jeffery AO
2015	Sir Andrew Mackenzie FRS	Hon Gareth Evans AC KC FASSA FAIIA
2014	Terry Moran AC FIPAA	Gabi Hollows AO
2013	Hon Tony Abbott AC	John So AO JP
2012	Hon Bob Carr	Hon Alexander Downer AC
2011	Hon Malcolm Turnbull AC	Geraldine Cox AM
2010	Prof Ross Garnaut AO	Prof Ross Garnaut AO
2009	Michael L'Estrange AO	Prof Nancy Viviani AO
2008	Richard Woolcott AC	Richard Woolcott AC
2007	Tim Fischer AC	Tim Fischer AC
2006	Sister Mary Theodore OAM	Sister Mary Theodore OAM
2005	Paul Kelly	Paul Kelly
2004	Dr Harold Clough AO OBE FTS	Dr Harold Clough AO OBE FTS
2003	Hon Ian Macfarlane	Dr John Yu AC
2002	Hon Gough Whitlam AC QC	Hon Gough Whitlam AC QC
2000	Rt Hon Malcolm Fraser AC CH	Bill Armstrong AO
1999	Lt General John Sanderson AC	Prof Stephen Fitzgerald AO
1998	Prof Wang Gungwu AO CBE	Prof John Pearn AM RFD
1997	Hon John Howard OM AC SSI	Prof Walter Taylor OAM

Event Details

Overview

Theme

- The Sir Edward 'Weary' Dunlop Asialink Dinner

Date

- Thursday 2 November 2023

Time

- Exclusive VIP networking drinks from 6:30pm (invite-only)
- Dinner starts from 7:30pm until 9.30pm

Location

- Doltone House, Darling Island, 48 Pirrama Road, Pyrmont NSW 2009

Ticketing & Sponsorship

- Individual Tickets - \$280
- Table / Corporate Tickets (10 guests) - \$2,500
- Sponsorships – See attached options

Attendees

Exclusive event with distinguished guests and leaders from:

- Business (including c-suite) from major corporates, professional and legal services firms
- Arts, cultural and community organisations
- Government (including Federal, State and Local Government, Ambassadors, High Commissioners)
- Industry associations, peak bodies, and business chambers
- Universities, education providers and think tanks

Speakers and Distinguished Guests

Adam Liaw

Celebrity Cook, Writer, Broadcaster

Adam Liaw is one of Australia's most in-demand writers and broadcasters. He has hosted a range of documentary, food and entertainment television and audio programs including Who The Bloody Hell Are We?, The Cook Up with Adam Liaw, Destination Flavour (SBS), Good Food Kitchen (Nine), Tomorrow Tonight (ABC) and How Taste Changed The World (Audible). He's a columnist for the Sydney Morning Herald, The Age and Sunday Life magazine.

He is also an experienced non-executive director in the fields of arts and culture, not-for-profit, education and diplomacy, currently holding positions with the Boards of the Museum of Chinese Australians, TAFE NSW, i8 Studio and the Australia-Japan Foundation. He holds a Bachelor of Laws (Honours) and Bachelor of Science from the University of Adelaide, beginning his legal career in private practice before spending 7 years based in Tokyo with The Walt Disney Company as a director and the Head of Legal and Business Affairs (Asia Pacific) for Disney Interactive.



Peter Varghese AO

Chancellor
University of Queensland and Chair Asialink Council

Chancellor of The University of Queensland (UQ). Prior to this appointment, he served as Secretary of the Department of Foreign Affairs and Trade (2012-2016). Previous senior appointments included High Commissioner to India (2009-2012), High Commissioner to Malaysia (2000-2002), Director-General Office of National Assessments (2004-2009), and Senior Advisor (International) to the Prime Minister (2003-2004). Mr Varghese was the author of the India Economic Strategy to 2035 commissioned by the Australian Prime Minister submitted in July 2018.



Martine Letts

Group CEO
Asialink

20 + years successful organisational leadership and change management experience at CEO and Deputy CEO level with membership based organisations. 38 years' successful experience in public policy development, formulation and promotion in Australia and internationally. Proven policy, organizational and business development leadership experience in government, the non-profit sector and national and international policy institutions in Australia and internationally.



Leigh Howard

CEO
Asialink Business

Over two decades of experience representing Australian businesses in Asia, across corporate, government, startup, and for purpose sectors. Leigh is currently the CEO of Asialink Business, Australia's National Centre for Asia Capability. Asialink Business provides tailored research & advisory services, training programs, and events to help organisations seize the potential of Asian markets. Asialink Business is part of Asialink, Australia's leading centre for creative engagement with Asia, and is hosted by the University of Melbourne.



Sponsorship Opportunities

The Sir Edward 'Weary' Dunlop Asialink Dinner provides a unique opportunity to align your brand with this prestigious event.

Why partner with us?

- 1 Elevate** your brand as a leader in fostering Australia's relationship with the Asia region.
- 2 Connect** with and enhance your relationships with c- suite and other senior representatives from prominent business, industry and government institutions.
- 3 Access** an extensive suite of sponsorship benefits across branding and promotion, speaking and profiling, networks and access.

We will work with you to develop a partnership which will deliver meaningful impact for your organisation.

Sponsorship opportunities are outlined on the following pages. We have a limited number exclusive and tailored options available with investment ranging from \$6,000 - \$20,000



 <p>Diamond Sponsor \$20,000</p>	 <p>Gold Sponsor \$12,000</p>	 <p>Silver Sponsor \$6,000</p>
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Sponsorship Benefits Table

SPONSORSHIP BENEFITS SUMMARY	DIAMOND	GOLD	SILVER
BRANDING AND PROMOTION			
Logo placed on all event-related communications, digital media campaigns, printed collateral and signage	●	●	●
Sponsorship announcement on our website and social media channels	●	●	
Feature a brief overview of your organisation on our website and the event program	●	●	●
Corporate banners displayed in prominent locations within the event room and the pre-event reception area	●	●	●
Display your organisation's promotional collateral or relevant publications at the pre-event reception area	●	●	●
Recognition by the MC as an event category sponsor in the Welcome Remarks	●	●	●
Receive a Certificate of Appreciation presented by VIPs	●		
Dedicated LinkedIn article or media opportunity with the Dunlop Medal recipient	●		
Branding to appear in a post-event highlights reel on our website and social media channels	●	●	●
Link provided to access entire event photo and video gallery	●	●	
Receive a post event summary report	●	●	●
SPEAKING AND PROFILING			
Opportunity for two representatives from your organisation to attend an exclusive VIP networking drinks with distinguished guests,	●	●	
Co-present the Dunlop Medal to the 2023 recipient on stage as part of the official presentation with associated photo opportunity	●		
NETWORKS AND ACCESS			
1 x table of 10 at this exclusive event	●	●	●
1 x seat at a VIP table	●	●	



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CAPABILITIES
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**THE SIR EDWARD
'WEARY' DUNLOP
— MEDAL —**

Australia's leading centre for creative engagement with Asia

Over 30 years of insights, capabilities
and connections

Asialink is Australia's leading centre for the promotion of public understanding of the countries of Asia and of Australia's role in the region. We are a key provider of information, training and professional networks.

Asialink's mission is to work with business, government, philanthropic and cultural partners to build an Asia-engaged Australia.

**Contact us now to discuss
opportunities.**

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