

BBC World's Anchor Nik Gowing

in Melbourne talking about new media

Nearly 60 Million people see Nik Gowing's face every week: he has been the main news anchor for BBC World for the last ten years.

In that role he was in the hot seat when Princess Diana died, during the Boxing Day Tsunami and the Iraq war. When the twin towers were hit in New York City on 11 September 2001 Nik was on air for almost six hours.

Nik Gowing is in Melbourne for an exclusive free public lecture at Asialink, at the University of Melbourne. He will speak about new media and real-time broadcasting.

SPEAKING TOPIC:

Communications in Crisis?

New media and new real-time tensions

Nik will speak about the new cutting edge, real time challenges facing news broadcasters in moments of crisis.

In the new, fast-changing information environment the traditional media are no longer alone in being witnesses of acute real-time crises. With the advent of camera phones, PDAs, broadband and 'blog' technologies, a new breed of 'information doers' have emerged. Illustrated by video examples, Nik will highlight the increasingly unresolved tensions in newsrooms, governments, military commands and corporate organisations.

This event is supported by the Australian Davos Connection.

Nik Gowing is available for a telephone interview before this event.

WHEN: 6:30pm Monday 28 August

WHERE: Carrillo Gantner Theatre, Sidney Myer Asia Centre,
University of Melbourne

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