



## China: A key trading partner

Reporting Country	Where China Ranks (2010)
Japan	1st
Republic of Korea	1st
India	1st
Bangladesh	1st
Australia	1st
Malaysia	1st
Indonesia	2nd
Singapore	2nd
Thailand	2nd
Pakistan	2nd
New Zealand	2nd
Papua New Guinea	3rd

Sources: United Nations Comtrade; Australian Bureau of Statistics; Global Trade Information Service Global Trade Atlas; International Monetary Fund Direction of Trade Statistics CD Rom.



## Key characteristics of new growth model

### 12<sup>th</sup> 5-Year Plan (12FYP) objectives

Reducing inequality and improving the social welfare net

Boosting the services sector

Enhancing environmental sustainability

Continuing development of China's provinces





## Increased social protection to boost consumption

<b>12FYP Objective: Reducing inequality and improving the social welfare net</b>
Pension schemes to cover all rural residents and 357 million urban residents
Increase the insurance participation rate of three types of basic medical insurance for urban and rural regions by 3%
Build 36 million sets of government-subsidized houses in urban areas
Increase in the minimum wage by no less than 13 per cent per year
Increase spending on basic medical services and raise payout limits for medical insurance



## Projected explosion in China's services sector

<b>12FYP Objective: Boosting the services sector</b>
Increase the contribution of the services industry to GDP
Financial services, logistics, high-tech services, professional/commercial services, retail, tourism, aged and disability care all targeted for development





## Projected explosion in demand for environmental services

### 12FYP Objective: Enhancing environmental sustainability

Increase the share of non-fossil fuels in China's energy mix to 11.4 per cent of primary energy consumption

Cut energy consumption per unit of GDP by 16 per cent

Cut carbon dioxide emission per unit of GDP by 17 per cent

Reduce water consumption per unit of value-added industrial output by 30 per cent



## Strong focus on China's developing regions

### 12FYP Objective: Continuing development of China's provinces

In China's **West** (including Chongqing and Chengdu): Expand infrastructure and enhance economic development through the development of economic zones.

In China's **Northeast**: Reinvigorate the old industrial base

In **Central** China (including Changsha and Wuhan): Expand industry, improve the investment environment and facilitate industry transfer from the eastern seaboard





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## China's emerging megacities

China GDP in 2009 by provinces: a union of leading developing countries






China GDP in 2020 by provinces (projected): a union of second-tier developed and top-tier developing countries



Source: HSBC

Source: HSBC, CEIC, IMF, CIA

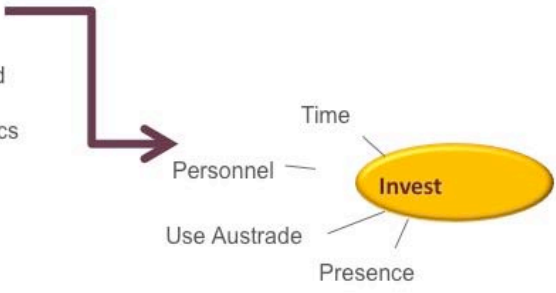







## What does this mean for you?

**Opportunities**

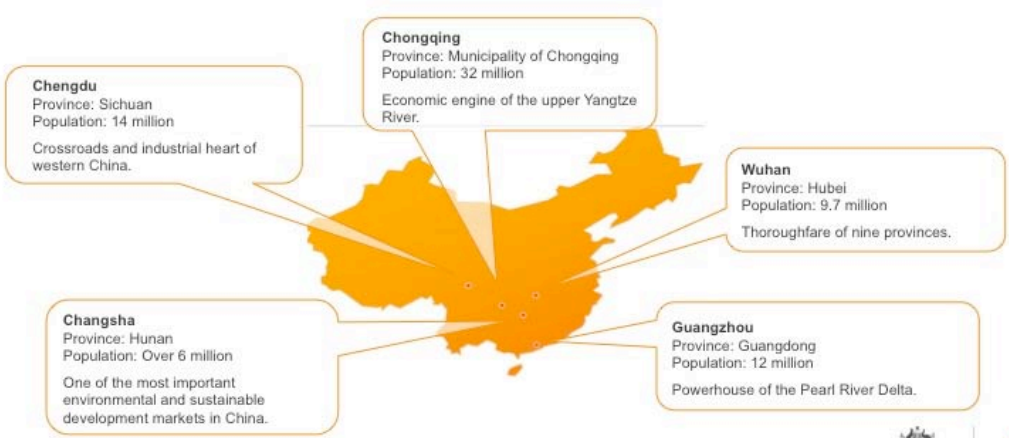
- Clean energy
- Green technology
- Green building
- Architecture
- Design
- Urban Planning
- Water and air quality and waste management
- Infrastructure and logistics
- Education
- Banking, financial and wealth management services
- Legal and professional services
- Health services
- IT







## Trade mission: 4 – 9 August 2011




**Chengdu**  
 Province: Sichuan  
 Population: 14 million  
 Crossroads and industrial heart of western China.

**Chongqing**  
 Province: Municipality of Chongqing  
 Population: 32 million  
 Economic engine of the upper Yangtze River.

**Wuhan**  
 Province: Hubei  
 Population: 9.7 million  
 Thoroughfare of nine provinces.

**Changsha**  
 Province: Hunan  
 Population: Over 6 million  
 One of the most important environmental and sustainable development markets in China.

**Guangzhou**  
 Province: Guangdong  
 Population: 12 million  
 Powerhouse of the Pearl River Delta.





## Australia must be ahead of the curve

- Plan
- Use our trade and diplomatic network
- Visit and establish a presence
- Bilingual staff
- Look to the long term

