

THE ASIALINK LEADERS PROGRAM

KNOWLEDGE AND NETWORKS FOR THE ASIAN CENTURY

Key features

1. Dinner Series

The dinner series, including the annual prestigious Asialink Chairman's dinner, provides opportunities for participants to be briefed on and discuss issues for Australia and the region with Asia-focused leaders. Participants will also be invited to Asialink and Asia Society AustralAsia Centre special events throughout the year.

Dinner Series benefits include:

- Access to important information and networks
- The opportunity for in-depth discussion of issues with leaders in Asia-Australia relations

2. Workshops

2.1 Understanding Current Asia Trends and Issues

This opening program covers topical issues affecting individual contemporary Asian countries and, more broadly, the region. Senior Asia-focused professionals provide expert briefings on immediate challenges and long-term issues regionally. A special focus on Cross-Cultural issues provides a practical insight into the way culture informs business practice across all sectors.

Workshop benefits include:

- Builds essential knowledge of the way history and culture impact on contemporary Asia
- Provides thought-provoking insights into the complex pressures and trends affecting Asia's diverse contexts and Asia-Australia relations
- Facilitates a sophisticated understanding of what is currently important for individual countries within the region
- Introduces a deep understanding of Cross-Cultural Intelligence and why this matters for Australian organisations
- Provides an experience of Islam and its leadership in Asia and Australia

2.2 Leading and Managing Globally

Facilitated by Dr Margaret Byrne, Principal Consultant at UGM Consulting, and derived from a solid research base, this three-day experiential workshop equips participants to achieve business and leadership goals in settings very different from Australia. Overall this workshop builds a framework for understanding the practical challenges involved in cross-cultural communication and leadership, including knowledge of cultural value systems and their influence on leadership practices in Asia and Australia.

Workshop benefits include:

- Provides participants with the performance management skills to manage effectively across multi-national and multicultural teams
- Develops a new appreciation for the common types of ethical dilemmas encountered in international settings, and develops approaches for their resolution
- Builds a greater awareness and understanding of the different approaches to argument, persuasion and influence in culturally diverse business settings
- Encourages strategies for developing and maintaining long term business partnerships with colleagues and counterparts across the region

3. Canberra Retreat

Regional trends and issues for Australian policy-makers

Facilitated by Professor Tony Milner and based at the ANU, Canberra, this five-day module immerses participants in the current challenges facing Australia's leadership in bi-lateral and regional relationships. Economics, politics, history, diplomacy, culture and national security, and the relationships between them, are dissected and analysed by Australia's politicians, their advisors, Asian ambassadors and critics from government, academia and the media.

Retreat benefits include:

- Builds an understanding of the multi-layered contexts and agendas influencing Australia's wide ranging engagement with the region
- Facilitates a broadened perspective, aiding the understanding of how decision-making occurs in Asia-Australia relations
- Provides unique access to the people and issues that determine and influence policy and direction for Australia's bi- and multi-lateral relationships with the region

4. Projects

Participants undertake a personal Asia-related project, which may be connected to their work, organisation or a personal interest. Each participant is mentored through the process of defining the issue, the values addressed and framing of the project's objectives, and supported throughout their project's development to implement a practical strategy that will address these issues.

A workshop and dinner will introduce and develop the project module. Grant Robertson, Principal Consultant, UGM Consulting, will provide a set of tools and techniques to manage projects thereby ensuring each participant meets their stated objectives. Project outcomes are presented in November to a panel of experts and peers.

Project aims:

- Take the program's messages to a broader audience
- Provide opportunities for participants to enhance their leadership skills
- Extend and strengthen participants' Asia-related knowledge and networks

5. Assessment

To graduate as a Asialink Leaders Program Fellow participants must:

- Attend 80% of program events
- Attend the Canberra retreat
- Successfully complete the negotiated workplace project

6. Program Fees

Fees include:

- All costs relating to scheduled events for the program, except where travel and accommodation is concerned in relation to the five-day Canberra retreat
- Approximately 115 hours of dinners, workshops and the Canberra Retreat
- All program notes and materials
- Free entry to Asialink Lectures and Seminars
- Ongoing access to networks and information through the Asialink Leadership Alumni Program, including dinners, networking opportunities and publications

ASIALINK LEADERS PROGRAM SUPPORTING PARTNERS

