

ASIALINK

LEADERS

PROGRAM

KNOWLEDGE

AND

NETWORKS

FOR THE

ASIAN

CENTURY



MELBOURNE
SYDNEY
BRISBANE
CANNBERRA



KNOWLEDGE FOR THE ASIAN CENTURY

ESTABLISHED IN RESPONSE TO AUSTRALIA'S GROWING ENGAGEMENT WITH ASIA, THE ASIALINK LEADERS PROGRAM PRODUCES A NETWORK OF EMERGING LEADERS WHO HAVE THE SKILLS TO EXERCISE VISION IN A CHALLENGING REGIONAL AND GLOBAL CONTEXT.

PROGRAM VISION

The Asialink Leaders Program is designed to produce a regional network of leaders from the corporate, government and community sectors with a solid understanding of contemporary regional trends and issues to lead us into the future.

PROGRAM OVERVIEW

For the past fifteen years more than 400 participants have benefitted from the skills, knowledge and networks that the Asialink Leaders Program provides. The Program runs annually in Melbourne, Sydney and Brisbane, bringing together more than fifty outstanding leaders from the corporate, government and community sectors.

PROGRAM BENEFITS

Participation in the program:

- Builds knowledge of contemporary Asian societies and business cultures
- Develops high level cultural intelligence skills to manage the complexity of Australia-Asia relations
- Provides access to leading Asia specialists from Australia and the region
- Provides a supportive network of over 400 active alumni in Australia and the Asian region
- Enables strategy development for organisations with a contemporary Asia focus

THE ASIALINK LEADERS PROGRAM CHANGES THE WAY YOU LOOK AT THE WORLD – AND FOR BUILDING GLOBAL LEADERSHIP, THAT'S INVALUABLE.

WALEED ALY, LAWYER, ACADEMIC, BROADCASTER, AND 2008 ASIALINK LEADERS PROGRAM PARTICIPANT

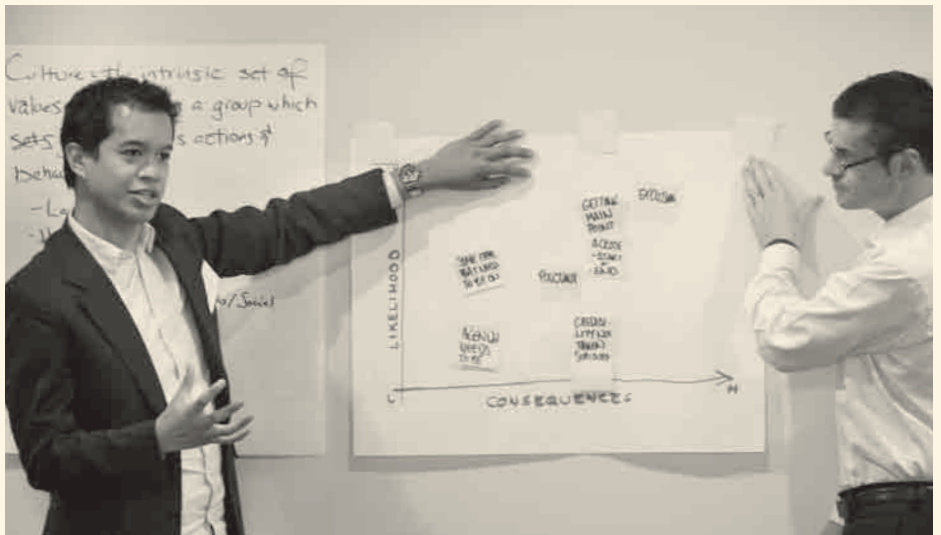
PROGRAM PARTNERS





MY ASIALINK
EXPERIENCE
STILL RESONATES
AND PROVES ITS
VALUE IN ALL
SORTS OF WAYS,
AT WORK AND
IN LIFE.

JAINE STOCKLER (2010)
UNIVERSITY OF TECHNOLOGY
SYDNEY



PROGRAM COMPONENTS

WORKSHOPS WITH ASIA EXPERTS

Conducted by expert facilitators, workshops cover a diverse range of contemporary issues affecting our region. These sessions equip participants to achieve business and leadership goals in settings very different to Australia.

SPECIALIST DINNER SERIES WITH ASIA-FOCUSED LEADERS

Dinners and special events provide the opportunity for participants to be briefed on Asia-related issues and to discuss these with experts from different fields, including the media, academia, corporate, government and community sectors.

CANBERRA RETREAT

Convened by Professor Anthony Milner, AM, Basham Professor of History at ANU, this five-day module brings the Melbourne, Sydney and Brisbane groups together to explore current Asia policy challenges facing Australia's leadership. Presenters include Australia's politicians and their advisors, Asian Ambassadors to Australia, senior members of the diplomatic corps, and leaders from academia.

WORKPLACE PROJECT

During the program each participant must undertake a project. This may be connected to their work or to a personal interest, with the aim of progressing Asia-Australia relations.



NETWORKS FOR THE ASIAN CENTURY



OUR PARTICIPANTS

Our high calibre participants:

- Display strong leadership potential in the corporate, government and community sectors
- Demonstrate commitment to making a difference in improving Australia-Asia relations
- Desire to learn more about the Asian region and to deepen cross-cultural understandings and communication skills
- Are interested in exploring their own leadership potential through practical work-based projects

OUR ALUMNI

The Asialink Leaders Program Alumni constitute an active network of more than 400 people working in the Asia-Pacific region, with hubs in Singapore, Hong Kong and Shanghai. Upon completion of the Leaders Program, Alumni gain access to high-level Asialink forums, specific Alumni-focussed events and a variety of networking opportunities.

OUR SUPPORTERS

Many of Australia's major employers have an ongoing commitment to the Asialink Leaders Program, including:

- ANZ
- Austrade
- Australian Red Cross
- Department of Foreign Affairs and Trade
- Freehills
- GBST Holdings
- Hospira
- Insurance Australia Group
- Janssen-Cilag Australia
- Jetstar Airways
- Oxfam Australia
- Plan International
- PricewaterhouseCoopers
- The George Institute for International Health
- The University of Melbourne
- The University of Sydney
- United Group Limited
- Victoria and NSW Police
- Victorian Government departments
- Westpac Banking Corporation

ALUMNI LOCATIONS

AUCKLAND
BANGKOK
BENDIGO
BRISBANE
CALIFORNIA
CANBERRA
DILI
HONG KONG
JAKARTA
LONDON
MAKATI CITY
MARRAKECH
MELBOURNE
MUMBAI
NEW DELHI
OSAKA
PERTH
RABAT
SHANGHAI
SINGAPORE
SYDNEY
TOKYO
TOOWOOMBA
VIENTIANE
WELLINGTON
WOOLLONGONG

I HAVE FREQUENTLY TURNED TO THE ASIALINK ALUMNI NETWORK FOR ADVICE AND WISDOM AND THEY HAVE SIMILARLY COME TO ME. IT'S GENUINELY WORTH ITS WEIGHT IN GOLD.

ADAM WAND (2008) VISA



ADAM WAND

VISA, CORPORATE SECTOR,
2008 PROGRAM

Adam has always had a passion for Asia. As a boy he was fascinated by the cultures of his classmates in south western Sydney, and thought that their packed lunches looked better than his!

It was while working as Chief of Staff to Australia's Minister for Superannuation and Corporate Law, that Adam first heard about the Asialink Leaders Program.

Reflecting on one of the main benefits of the program, Adam says, "it's hard to go past the value of the network - the people I met were simply amazing. I have frequently turned to the network for advice and wisdom and they have come to me. It's genuinely worth its weight in gold."

Adam is now working in the private sector as the Head of Public Affairs for Australia, New Zealand and the South Pacific for Visa. In this role it is imperative that Adam stays closely plugged into his colleagues in Asia, and consequently his connection to Asialink remains as important as ever.



KATE BEN-TOVIM

INDEPENDENT ARTS
PRODUCER, ARTS SECTOR,
2010 PROGRAM

As a producer of arts and cultural festivals, Kate thought she knew a lot about cross-cultural interactions, but it was during the Asialink Leaders Program that she gained a "deep understanding about the differences in the ways people think and communicate across cultures, which has been invaluable" in her work.

Kate reflects that she also really benefitted from being part of group of professionals from different sectors. After ten years in arts management, including working as the Associate Producer of Arts House, she joined the program in order to widen her networks and "gain confidence in dealing in worlds beyond the arts."

Kate is now based at the Australian Embassy in New Delhi, producing a large-scale Australia-focussed arts and cultural festival to be held across India in 2012. For Kate this job seems like the culmination of everything she learnt during the Leaders Program, pulling the political, cultural, economic and strategic elements together to form an exciting and complex whole.



CHRIS WEN

NSW DEPARTMENT OF
EDUCATION AND TRAINING,
GOVERNMENT SECTOR,
2006 PROGRAM

Chris heard about the Asialink Leaders Program whilst working as an advisor for the NSW Department of Education and Training's International Students Centre. He immediately saw its potential as a key tool in his professional development.

Looking back, Chris says that it definitely "shaped the way I now think about leadership and it inspired me to step into leadership roles within my organisation."

Participation in the Leaders Program extended Chris' scope to expand his professional capabilities. His work-based project, focussed on supporting international students from China, is now used in training materials for school principals across NSW.

Chris is now based in Shanghai working for the NSW Department of Education and Communities as their Director for North East Asia, a role which he felt confident to embrace after completing the Leaders Program.

PROGRAM FACILITATORS



**JULIA
FRASER**
ASSOCIATE DIRECTOR
OF ASIALINK &
CO-DIRECTOR OF
ASIA-AUSTRALIA
MENTAL HEALTH

Julia's expertise is in facilitating large-scale system-wide change, in program development and management, and in developing training programs and leadership coaching in Australia and the Asian region. Her formal qualifications in Arts, Education and Management are from the University of Melbourne and RMIT.



**DR
MARGARET
BYRNE**
PRINCIPAL,
UGM CONSULTING

Margaret is an expert in the field of executive development and change management. She is also a highly acclaimed cross-cultural intelligence trainer, who has won a contract with the PRC government in Beijing and has had films broadcast on SBS television. Margaret has a BA and MA from Oxford, and postgraduate qualifications in adult learning from Bristol University.



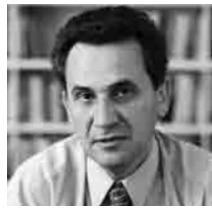
**DR GRANT
ROBERTSON**
PRINCIPAL, UGM
CONSULTING

Grant has extensive experience in the design and delivery of development programs for executives and high potential leaders. He is deeply interested in distributed leadership and followership, as well as strategic planning and change. Grant holds a PhD in leadership, an MBA, a Master of Electronic Commerce and an Honours degree in Psychology.



**PROFESSOR
ANTHONY
MILNER AM**
BASHAM PROFESSOR
OF ASIAN HISTORY
AT THE AUSTRALIAN
NATIONAL UNIVERSITY

As Co-Chair of the Australian Committee of the Council for the Security Cooperation in the Asia Pacific, and member of the Commonwealth Government's Foreign Affairs Council, Anthony Milner is a renowned expert on Australia-Asia relations. He is also a Board Member and International Director of Asialink and a Professorial Fellow at the University of Melbourne. He was previously Dean of Asian Studies, Australian National University.



**PROFESSOR
ADRIAN
VICKERS**
PROFESSOR OF
SOUTHEAST ASIAN
STUDIES, UNIVERSITY
OF SYDNEY

After studying Indonesia for almost thirty years, Adrian has wide-ranging expertise across issues of Australia-Indonesia relations. His other research interests include Indonesian history and historiography, Indonesian art and issues of labour and globalisation in the Asia-Pacific. His research draws on the disciplines of history, anthropology and cultural studies.



**PROFESSOR
ANDREW
O'NEIL**
DIRECTOR
OF GRIFFITH
UNIVERSITY'S ASIA
INSTITUTE

Andrew's research interests include regional security and geopolitics in Asia, nuclear proliferation and arms control and Australian foreign and defence policy. He is currently working as the Chief Investigator on an ARC project examining Australia's nuclear choices. Prior to his work as an academic, Andrew worked as a strategic analyst with Australia's Defence Intelligence Organisation as part of its North Asia and Global Issues branch.



**DAVID
PAROISSIEN**
PROGRAM MANAGER,
ASIALINK LEADERS
PROGRAM &
ASIA-AUSTRALIA
MENTAL HEALTH

David's experience working in health and development projects in the non-profit sector began whilst working in Aceh for AusAID and the Asian Development Bank. David holds a Master of Management and a Bachelor of Arts (human geography and development studies).



**JULIA
MADDEN**
ASIALINK LEADERS
PROGRAM ALUMNI
MANAGER

As a Fellow of the 2010 Asialink Leaders Program, Julia has the expertise and insight to effectively support both Alumni and participants of the program. Julia holds a BA (Hons)/BSc in Asian Studies and Japanese Language, and her academic experience includes secondary study in Japan and tertiary study at the University of Edinburgh.

OVERVIEW AND APPLICATIONS

Below is a sample schedule of the Asialink Leaders Program. For specific Melbourne, Sydney and Brisbane programs please visit the Leaders section of our website.

MARCH	DINNER	Why do History and Culture Matter?
	3 DAY WORKSHOP	Why History and Culture Matter: Briefings on issues affecting contemporary Asian countries
APRIL	DINNER	A Focus on the Media: Representations of Asia and Australia
MAY	HALF DAY WORKSHOP AND DINNER	Succeeding in Asian Markets: Insights into the experiences of senior business people
JUNE	DINNER	Project Planning Dinner: Building project ideas
	2 DAY WORKSHOP	Leading and Managing Globally: Practical insights into the way culture impacts business
JULY	DINNER	Building Bridges between Australia and Asia: Assessing health and development as tools
AUGUST	DINNER	Asia Literacy: Building education for the Asian century
SEPTEMBER	5 DAY CANBERRA RETREAT	Security, Economic Engagement and Regional Architecture
OCTOBER	DINNER	Soft Power and Democracy in Asia: Examining diplomatic tools
NOVEMBER	1 DAY WORKSHOP	Project Presentations
	DINNER	Leaders for the Asia Century: Introduction to the Alumni group
DECEMBER	GRADUATION DINNER	Program Finale and Celebration

HOW TO APPLY

Detailed information about the program, including program fees and a downloadable application form, is available on our website.

KEY DATES

City specific dates are also listed on our website. As a general guide:

August	APPLICATIONS OPEN
October	APPLICATIONS CLOSE
November	INTERVIEWS CONDUCTED
December	SUCCESSFUL APPLICANTS NOTIFIED
March	PROGRAM STARTS

To receive updates about future programs, please send your contact details to the Leaders Program Manager, David Paroissien, leadership@asialink.unimelb.edu.au



I SEE THE ASIALINK LEADERS PROGRAM AS A
FUNDAMENTAL INVESTMENT IN AUSTRALIA'S FUTURE.

PROFESSOR TIM LINDSEY - DIRECTOR, ASIAN LAW CENTRE AT THE UNIVERSITY
OF MELBOURNE

THE PROGRAM BUILT A PROFESSIONAL NETWORK
AND PREPARED ME TO DEAL EFFECTIVELY WITH
THE CULTURAL DIFFERENCES I WOULD ENCOUNTER
WITH CLIENTS IN THE REGION.

PATRICK DUFFY - XSTRATA COPPER PHILIPPINES, 2005 ASIALINK LEADERS
PROGRAM PARTICIPANT

THE NETWORKING, PROFESSIONAL DEVELOPMENT AND
INSPIRATION THAT OUR STAFF MEMBER GAINED ARE
BENEFITS TO OUR BUSINESS THAT FAR OUTWEIGH
THE PROGRAM'S REGISTRATION COSTS.

STUART WORN - EXECUTIVE OFFICER, PLANNING INSTITUTE OF AUSTRALIA
AND MANAGER OF A 2010 ASIALINK LEADERS PROGRAM PARTICIPANT



THE ASIALINK LEADERS PROGRAM
THE ASIALINK CENTRE
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WWW.ASIALINK.UNIMELB.EDU.AU



Asialink is Australia's leading centre for the promotion of public understanding of the countries of Asia and of Australia's role in the region. Asialink is a key provider of information, training and professional networks.

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